



## INTERNATIONAL OZONE ASSOCIATION PAN AMERICAN GROUP

### **YEAR-ROUND SPONSORSHIPS**

The International Ozone Association Pan American Group (IOA-PAG) consistently strives to increase membership while better serving our members. As a part of this drive, the IOA-PAG introduced a Year-Round Sponsorship program in January of 2020.

Year-Round Sponsors support the IOA-PAG, a nonprofit educational and scientific organization dedicated to the collection and dissemination of, and to promote research in, any and all aspects of ozone and related oxidant species technologies. In addition, the IOA-PAG Year-Round Sponsors reap significant marketing opportunities at the annual IOA-PAG Conference, and via promotional opportunities throughout the year.

Platinum, Gold, Silver and Bronze level Sponsorships are available to IOA-PAG Corporate members, each with various benefits. The cost for each Sponsorship level is significantly less than the estimated benefits received. See the chart on the next page for benefit details.

When the IOA World Congress Conference is held on IOA-PAG territory, the IOA-PAG does not hold a separate conference. Therefore, during those years, the IOA-PAG Conference benefits earned by being a Year-Round Sponsor are made available at the IOA World Congress — an added bonus!

The IOA-PAG Year-Round Sponsorships renew on an annual basis. Those that sign up to become Sponsors will immediately benefit by being promptly listed on the IOA-PAG website and recognized in monthly newsletters. Your Year-Round Sponsorship participation enables you to support a worthy organization AND obtain great promotional opportunities for your company. Don't miss out, sign up today!

For additional information contact IOA-PAG at:

EMAIL: [support@ioa-pag.org](mailto:support@ioa-pag.org)

TEL: 916-441-0629

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# International Ozone Association Pan American Group

## \*Year Round Sponsorships

IOA-PAG CONFERENCE OPPORTUNITIES	PLATINUM	GOLD	SILVER	BRONZE
<b>Exhibit Hall Booth at IOA-PAG Conference</b>	Double Booth (incl. 2 registrations) \$2,650	Single Booth (incl. 1 registration) \$1,655	Single Booth (incl. 1 registration) \$1,655	0 \$0
<b>ESTIMATED BENEFIT</b>				
<b>Sponsor of IOA-PAG Conference:</b> All benefits/recognition of being a sponsor of an IOA-PAG Conference.	Platinum Sponsorship (incl. 2 registrations) \$6,170	Gold Sponsorship \$5,000	Silver Sponsorship \$2,500	Bronze Sponsorship \$750
<b>ESTIMATED BENEFIT</b>				
<b>Logo Displayed at IOA-PAG Conference</b>	<i>Extra Large Logo included in Platinum Sponsorship</i>	<i>Large Logo Included in Gold Sponsorship</i>	<i>Large Logo Included in Silver Sponsorship</i>	<i>Medium Logo Included in Bronze Sponsorship</i>
<b>ESTIMATED BENEFIT</b>				
<b>Additional IOA-PAG Conference Registrations:</b> Registrations to conference in addition to registrations already earned by having a booth and/or sponsorship.	3	2	1	0
<b>ESTIMATED BENEFIT</b>	\$1,755	\$1,170	\$585	\$0

PROMOTIONAL OPPORTUNITIES	PLATINUM	GOLD	SILVER	BRONZE
<b>Logo on Website:</b> Sponsor's logo listed on IOA-PAG website with link to sponsor's website.	Extra Large Logo \$1,800	Large Logo \$1,500	Large Logo \$1,500	Medium Logo \$800
<b>ESTIMATED BENEFIT</b>				
<b>Logo on Monthly Emails:</b> Sponsor's logo (with link to sponsor's website) listed at the bottom of IOA-PAG monthly emails to members and subscribers.	Extra Large Logo \$1,800	Large Logo \$1,500	Large Logo \$1,500	Medium Logo \$800
<b>ESTIMATED BENEFIT</b>				
<b>News Articles Included in Monthly Emails:</b> Articles provided by Sponsor about company, technology or projects included in IOA-PAG emails to members and subscribers. (Standard advertising is done through <i>Ozone News</i> .)	8 \$12,000	3 \$4,500	2 \$3,000	1 \$1,500
<b>ESTIMATED BENEFIT</b>				
<b>Recognition in <i>Ozone News</i>:</b> Sponsor's logo prominently listed in <i>Ozone News</i> (6 issues.) Digital issues of <i>Ozone News</i> will include link from sponsor's logo to the sponsor's website.	Large Logo \$1,800	Medium Logo \$1,500	Medium Logo \$1,500	Small Logo \$800
<b>ESTIMATED BENEFIT</b>				
<b>Discount on Advertising in <i>Ozone News</i>:</b> All 6 issues - ¼ pg ad \$475 ea All 6 issues - ½ pg ad \$770 ea All 6 issues - Full pg ad \$1,310 ea	50% off All Ads \$3,930	40% off All Ads \$3,144	30% off All Ads \$2,358	15% off All Ads \$1,179
<b>ESTIMATED BENEFIT IF (1) FULL PAGE AD PURCHASED IN ALL (6) ISSUES</b>				
<b>Logo on IOA-PAG Webinar Flyer:</b> Sponsor's logo listed on IOA-PAG webinar flyers and promotional materials.	Small Logo \$200	Small Logo \$200	Small Logo \$200	Small Logo \$200
<b>ESTIMATED BENEFIT</b>				
<b>TOTAL ESTIMATED BENEFITS</b>	\$32,105	\$20,169	\$14,798	\$6029
<b>COST OF SPONSORSHIP</b>	<b>\$12,000</b>	<b>\$7,500</b>	<b>\$5,500</b>	<b>\$2,500</b>

\* Must have an IOA-PAG Corporate Membership to participate as PLATINUM, GOLD, SILVER, or BRONZE Year Round Sponsor.