

Why our Company is a Year-Round Sponsor of IOA

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By fixing its focus on the future of the ozone industry, the International Ozone Association Pan-American Group (IOA-PAG) offers many benefits to its members today.

By bringing together members from all parts of the ozone industry, the IOA provides a look at where the industry is going, what it will look like and how it will get there. It provides a view of the latest technology, as well as access to the scientists researching ozone and the innovators putting new knowledge to work.

The association creates outstanding opportunities for education and collaboration, which is vital for the industry as a whole as well as for each member business. After all, the best way to gather the insight to develop our next generation of products is working shoulder to shoulder in committee meetings and at conferences with other thought leaders in the business. It also shows us who is coming up behind us with the kinds of challenges and innovations that help keep us sharp—the next generation of water professionals.

Sponsoring IOA-PAG provides us with great visibility, emphasizing Mazzei's commitment to the ozone industry, and <u>IOA-PAG sponsorship opportunities</u> today provide more value than ever before.

I can say without hesitation that our involvement in IOA-PAG is an important investment for our company and an integral part of our long- and short-term planning.