



INTERNATIONAL OZONE ASSOCIATION PAN AMERICAN GROUP

YEAR ROUND SPONSORSHIPS

The International Ozone Association Pan American Group (IOA PAG) is striving to increase its membership and to better serve them. And as a part of this drive, beginning January 2020, the IOA PAG introduced Year Round Sponsorships.

Sponsors will be supporting the IOA PAG, a nonprofit educational and scientific organization dedicated to technologies related to all aspects of ozone and related oxygen species. But in addition, the IOA PAG Year Round Sponsors will reap significant marketing opportunities—at the yearly IOA PAG conference and via promotional opportunities throughout the year.

Platinum, Gold, Silver and Bronze Level Sponsorships are available, each with various benefits. The cost for each Sponsorship level is significantly less than the estimated benefits received. See the chart on the next page for benefit details.

When the IOA World Congress Conference is held on IOA PAG territory, the IOA PAG does not hold a separate conference. Therefore, during those years the IOA PAG Conference benefits earned by being a Year Round Sponsor, will be made available at the IOA World Congress—an added bonus.

The IOA PAG Year Round Sponsorships renew on an annual basis. Those that sign up to become 2022 Sponsors will be promptly listed on the IOA PAG website and newsletters... don't miss out! Your Year Round Sponsorship participation enables you to support a worthy organization AND obtain great promotional opportunities for your company. Sign up today!

For additional information contact IOA PAG at:

EMAIL: support@ioa-pag.org

TEL: 916-441-0629



International Ozone Association Pan American Group *Year Round Sponsorships

IOA PAG CONFERENCE OPPORTUNITIES	PLATINUM	GOLD	SILVER	BRONZE
Exhibit Hall Booth at IOA PAG Conference	Double Booth (incl. 2 registrations)	Single Booth (incl. 1 registration)	Single Booth (incl. 1 registration)	0
ESTIMATED BENEFIT	\$3,310	\$1,655	\$1,655	\$0
Sponsor of IOA PAG Conference: All benefits/recognition of being a sponsor of an IOA PAG Conference.	Platinum Sponsorship (incl. 2 registrations)	Gold Sponsorship	Silver Sponsorship	Bronze Sponsorship
ESTIMATED BENEFIT	\$5,000	\$3,250	\$1,750	\$750
Additional Registrations at the IOA PAG Conference: Registrations to conference in addition to the registrations already earned by having a booth and/or sponsorship.	3	2	1	0
ESTIMATED BENEFIT	\$1,500	\$1,000	\$500	\$0

PROMOTIONAL OPPORTUNITIES	PLATINUM	GOLD	SILVER	BRONZE
Logo on Website: Sponsor's logo listed on IOA PAG website with link to sponsor's website.	Large Logo	Medium Logo	Medium Logo	Small Logo
ESTIMATED BENEFIT	\$1,800	\$1,500	\$1,500	\$800
Logo on Monthly Emails: Sponsor's logo (with link to sponsor's website) listed at the bottom of IOA PAG monthly emails to IOA PAG membership.	Large Logo	Medium Logo	Medium Logo	Small Logo
ESTIMATED BENEFIT	\$1,800	\$1,500	\$1,500	\$800
News Articles Included in IOA PAG Monthly Email: News articles provided by Sponsor about company, technology or projects included in IOA PAG emails to membership. (Standard advertising continues to be through <i>Ozone News</i> .)	8	3	2	1
ESTIMATED BENEFIT	\$12,000	\$4,500	\$3,000	\$1,500
Recognition in <i>Ozone News</i>: Sponsor's logo prominently listed in <i>Ozone News</i> (6 issues). Digital issues of <i>Ozone News</i> will include link from sponsor's logo to the sponsor's website.	Large Logo	Medium Logo	Medium Logo	Small Logo
ESTIMATED BENEFIT	\$1,800	\$1,500	\$1,500	\$800
Discount on Advertising in <i>Ozone News</i>: All 6 issues - ¼ pg ad \$475 ea All 6 issues - ½ pg ad \$770 ea All 6 issues - Full pg ad \$1,310 ea	50% off All Ads	40% off All Ads	30% off All Ads	15% off All Ads
ESTIMATED BENEFIT IF (1) FULL PAGE AD PURCHASED IN ALL (6) ISSUES	\$3,930	\$3,144	\$2,358	\$1,179

TOTAL ESTIMATED BENEFITS	\$31,140	\$18,049	\$13,763	\$5,829
COST OF SPONSORSHIP	\$12,000	\$7,500	\$5,500	\$2,500

* Must have an IOA PAG Corporate Membership to participate in IOA PAG Year Round Sponsorship Program