



## INTERNATIONAL OZONE ASSOCIATION PAN AMERICAN GROUP

### **YEAR-ROUND SPONSORSHIPS**

The International Ozone Association Pan American Group (IOA PAG) is striving to increase its membership and to better serve them. As part of this drive, the IOA PAG has begun offering Year-Round Sponsorships.

Sponsors will be supporting the IOA PAG, a nonprofit educational and scientific organization dedicated to technologies related to all aspects of ozone and related oxygen species. In addition, the IOA PAG Year-Round Sponsors will reap significant marketing opportunities—at the yearly IOA PAG conference and via promotional opportunities throughout the year.

Platinum, Gold, Silver and Bronze Level Sponsorships will be available with various benefits. The cost for each Sponsorship level is significantly less than the estimated benefits received. See the chart on the next page for benefit details.

When the IOA World Congress Conference is held on IOA PAG territory, as it will be in 2021, the IOA PAG does not hold a separate conference. Therefore, during those years, the IOA PAG Conference benefits earned by being a Year-Round Sponsor, will be made available at the IOA World Congress—an added bonus.

The IOA PAG Year-Round Sponsorships will renew on an annual basis. In the inaugural year, those that sign-up early to become 2021 Sponsors, will be listed on the IOA PAG website and newsletters promptly... don't miss out! Your Year-Round Sponsorship participation enables you to support a worthy organization AND obtain great promotional opportunities for your company. Sign up today!

For additional information contact IOA PAG at:

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# International Ozone Association Pan American Group

## \*Year Round Sponsorships

IOA PAG CONFERENCE OPPORTUNITIES		PLATINUM	GOLD	SILVER	BRONZE
<b>Exhibit Hall Booth at IOA PAG Conference</b>					
	<b>ESTIMATED BENEFIT</b>	Double Booth (incl. 2 registrations) \$3,310	Single Booth (incl. 1 registration) \$1,655	Single Booth (incl. 1 registration) \$1,655	0
<b>Sponsor of IOA PAG Conference:</b>	All benefits/recognition of being a sponsor of an IOA PAG Conference.	Platinum Sponsorship (incl. 2 registrations) \$5,000	Gold Sponsorship \$3,250	Silver Sponsorship \$1,750	Bronze Sponsorship \$750
<b>Additional Registrations at the IOA PAG Conference:</b>	Registrations to conference in addition to the registrations already earned by having a booth and/or sponsorship.	3	2	1	0
	<b>ESTIMATED BENEFIT</b>	\$1,500	\$1,000	\$500	\$0

PROMOTIONAL OPPORTUNITIES		PLATINUM	GOLD	SILVER	BRONZE
<b>Logo on Website:</b>	Sponsor's logo listed on IOA PAG website with link to sponsor's website.	Large Logo \$1,800	Medium Logo \$1,500	Medium Logo \$1,500	Small Logo \$800
<b>Logo on Monthly Emails:</b>	Sponsor's logo (with link to sponsor's website) listed at the bottom of IOA PAG monthly emails to IOA PAG membership.	Large Logo \$1,800	Medium Logo \$1,500	Medium Logo \$1,500	Small Logo \$800
<b>News Articles Included in IOA PAG Monthly Email:</b>	News articles provided by Sponsor about company, technology or projects included in IOA PAG emails to membership. (Standard advertising continues to be through <i>Ozone News</i> .)	8	3	2	1
	<b>ESTIMATED BENEFIT</b>	\$12,000	\$4,500	\$3,000	\$1,500
<b>Recognition in Ozone News:</b>	Sponsor's logo prominently listed in Ozone News (6 issues). Digital issues of <i>Ozone News</i> will include link from sponsor's logo to the sponsor's website.	Large Logo \$1,800	Medium Logo \$1,500	Medium Logo \$1,500	Small Logo \$800
	<b>ESTIMATED BENEFIT</b>	\$3,930	\$3,144	\$2,358	\$1,179
<b>Discount on Advertising in Ozone News:</b>	All 6 issues - ¼ pg ad \$475 ea All 6 issues - ½ pg ad \$770 ea All 6 issues - Full pg ad \$1,310 ea	50% off All Ads	40% off All Ads	30% off All Ads	15% off All Ads
	<b>ESTIMATED BENEFIT IF (1) FULL PAGE AD PURCHASED IN ALL (6) ISSUES</b>	\$31,140	\$18,049	\$13,763	\$5,829
<b>TOTAL ESTIMATED BENEFITS</b>		<b>\$31,140</b>	<b>\$18,049</b>	<b>\$13,763</b>	<b>\$5,829</b>
<b>COST OF SPONSORSHIP</b>		<b>\$12,000</b>	<b>\$7,500</b>	<b>\$5,500</b>	<b>\$2,500</b>

\* Must have an IOA PAG Corporate Membership to participate in IOA PAG Year Round Sponsorship Program