



SPONSORSHIP PROSPECTUS

For even greater visibility among conference attendees, take advantage of the sponsorship opportunity described below. Sponsorship is designed to maximize your marketing efforts at the World Conference and help your organization gain important visibility among professionals whose focus is on the use of ozone applications.

Benefits of Sponsorship Include:

- Highlight your company's brand to hundreds of attendees focused on ozone applications
- Generate publicity with your company listing in the Conference Program, Conference website, and email correspondence with IOA members
- Logo listed on the home page (rotating)
- Banner ad on the sessions (rotating)
- A virtual booth and all the benefits associated with the booth

Conference Schedule for 2021:

- Monday, August 30, Live Opening Session
- 8 live sessions on week 1 and continued interaction over the next two weeks when attendees access recorded sessions

Early Bird Pricing
Expires on
July 16, 2021!!!

Registration Available Online at
<https://ioa-pag.org/2021-IOA-World-Congress>

Sponsorship Options & Rates	Before July 16	Before August 20	On or After August 20
Sponsor (member)	\$700	\$900	\$1,200
Sponsor (non-member)	-	\$1,350	\$1,650

Sponsorship Includes:

- Banner ads on website and mobile app
- A booth that includes 1 complimentary attendee registration
- Attendee mailing address list
- Company logo/contact information in the conference program
- Company logo on blast emails referencing the conference